

FINAL REPORT

December 2024



CREATE jobs in the creative economy

INCREASE how artists engage in public work

UPLIFT counties and cities not strongly represented in prior California Arts Council grant-making

SUPPORT artists who identify as representing communities residing in the lowest quartile of the California Healthy Places Index

Help **CULTIVATE** a better California for all

COMMUNITY BUILDING







COMMUNITY OUTREACH

43,398

Total Number of Marketing + PR Materials 148,111,578

Total Social Media Engagement + Reach

Total Number of Languages Spoken (English, Spanish, French, American Sign Languages)

KDACC PROGRAM CYCLE: OCTOBER 2022 - OCTOBER 2024

\$4.2 million Total Amount Invested



70% First-Time Grant Recipients

90%

Projects Continued Past Creative Corps Cycle

60,022

Total Number Served Adults: 27,432 Children: 22,004

ECONOMIC IMPACT

972 Total Number of **Jobs Created**

2,892.5 Total Number of Jobs Supported (direct + indirect)

\$1,452/job

California Taxpayer ROI (Multiplier effect via the Economic Policy Institute)

Investment Outcome:

\$4.2 million facilitated 2,800 direct and indirect jobs, driving regional economic development

CREATIVE WORKFORCE + ECONOMIC DEVELOPMENT

852 Total Number of Arts Jobs Created

60,605 Total Number of Workforce Hours

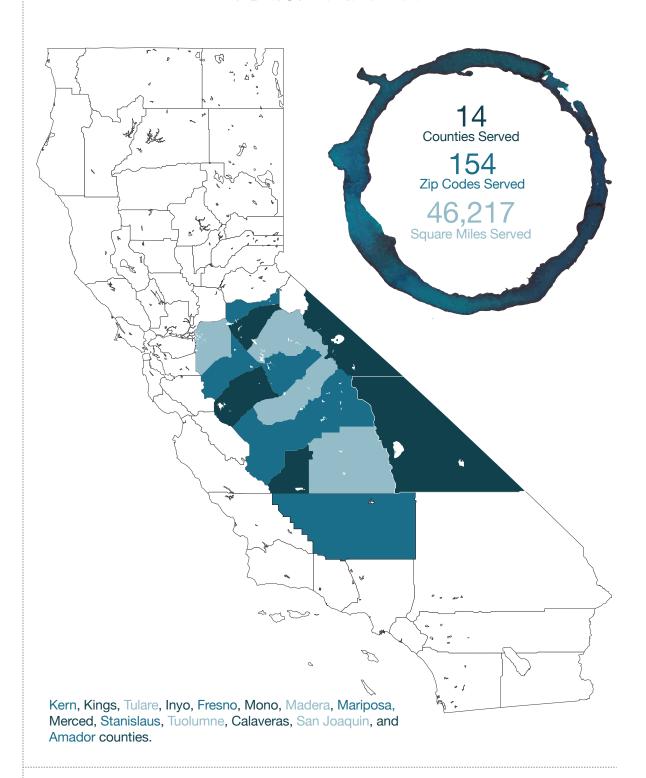
Unhoused

LGBTQI+

Underrepresented

Indigenous Tribes

REGIONAL IMPACT



CALIFORNIA HEALTHY PLACES INDEX IMPACT

Service Areas: Lowest Quartile of the California Healthy Places Index



158 **Total Number** of HPI Tracts Served

SECTORS IMPACTED BY KDACC PROGRAMS



Education

Healthcare

Mental and Behavioral

Health

Energy

Emergency Services

Detention Facilities

Environment



Municipal Governments



Arts and Culture



Culinary



Climate

PEOPLE IMPACTED BY KDACC PROGRAMS



People Living in the Lowest Quartile of the CA Healthy Places Index





Incarcerated Youth



People with intellectual and developmental disabilities

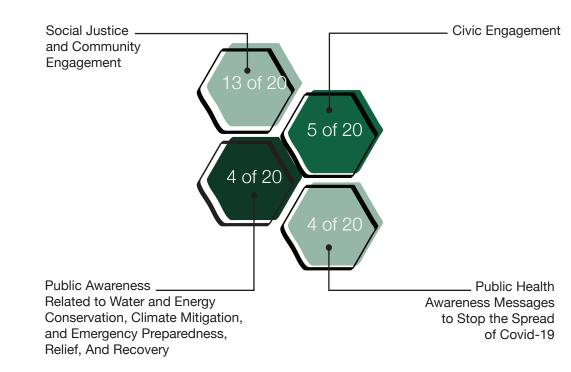




Elderly

Students

BREAKDOWN OF KDACC PROJECT FOCUS AREAS



ADVOCACY

APRIL 2023

California Arts Advocacy

Day 2023 Attendees

California Arts Advocacy Day 2024 Speaker

APRIL

2024



CA State Capitol as "arts

agency of excellence"

by former

Assemblymember,

Vince Fong

APRIL

2024

KDACC recognized at **OCTOBER**

2024

California Economic

Summit Speaker



NOVEMBER

2024

Creative Economy Workgroup of California Speaker

ONGOING:

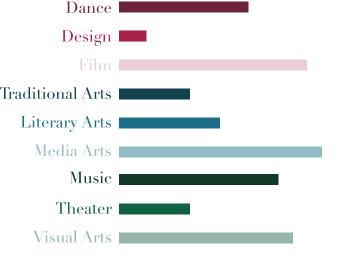
California Arts Council Monthly Meeting Attendees

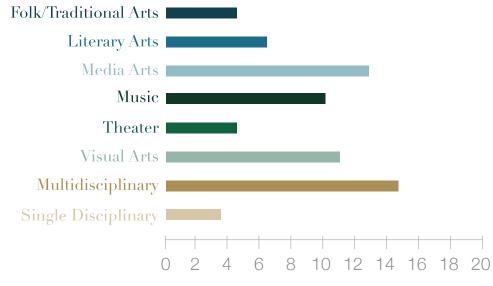
California Creative Corps Administering Organization Presenter

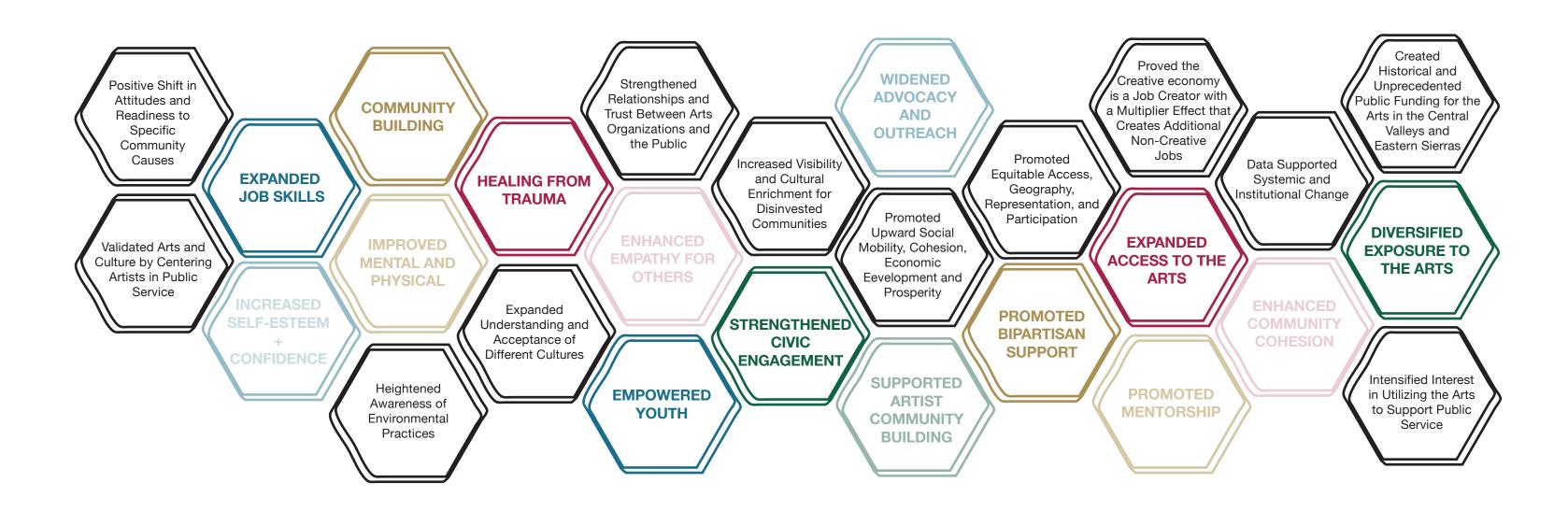
Legislative Meetings with Local, Regional, State and Federal **Elected Officials**

Listening Sessions with Community Stakeholders and Leaders

BREAKDOWN OF KDACC PROJECTS BY ARTS DISCIPLINE







QUALITATIVE DATA

The KDACC tackled four core pillars under the California Creative Corps that are driving transformative change for low-HPI communities by celebrating and empowering underrepresented voices through the arts.

The program built healthier, more resilient, and civically engaged communities promoting lasting impacts on community well-being and

Public Health Awareness

Projects effectively educated communities on proactive health practices by building trust with care providers to adopt safe behavior through culturally sensitive public health measures.

Emergency Preparedness, Climate, Water, and Energy Conservation:

Projects provided hands-on education in conservation and climate awareness, engaging communities in sustainable practices and fostering partnerships with first responders and environmentalists.



Civic Engagement

Projects advocated for inclusive legislation promoting equitable compensation for artists, including those with disabilities, while addressing income barriers for those relying on Supplemental Security Income (SSI).

Social Justice and Community Engagement

Initiatives offered inclusive, trauma-informed spaces for marginalized individuals, from incarcerated youth to those facing addiction or homelessness, driving transformative social change and connecting them with critical support resources.

PROFESSIONAL LEARNING OPPORTUNITIES

11



Total Number of Community Members Participating

in KDACC Professional Workshops

ACCOUNTABILITY & TRANSPARENCY

KDACC is proud to lead a democratized approach to public arts funding that supports local needs directly. The program ensured responsible use of taxpayer dollars with transparent, measurable outcomes, proving that investment in local arts creates jobs and elevates the quality of life for all Californians.

THE BOTTOM LINE:

KDACC's approach has catalyzed regional empowerment and shown that arts funding, when directed locally, can produce sustainable social and economic impact.

KDACC FILM & FURTHER INFORMATION

WATCH THE DOCUMENTARY:

A Story of Equity in California: The Case for Public Arts Funding in the Central Valley

For more information, visit KDA Creative Corps: KDACreativeCorps.org



KDACC GRANT RECIPIENTS RECIPIENT TYPES

