



MEDIA FACT SHEET

KDA Creative Corps (KDACC) Final Report

WHAT IS KDACC?

[KDACC](#) was a pilot program, part of the [California Creative Corps](#), a place-based initiative of the [California Arts Council](#) designed to invest in the state's creative economy and support community-based arts initiatives in California.

WHAT IS THE PURPOSE OF KDACC?

KDACC was established to create jobs and infrastructure development opportunities that engaged artists in public work. The program specifically focused on hiring artists to undertake projects that improved the quality of life for Californians, especially in communities and census tracts within the lowest quartiles of the [California Healthy Places Index](#) (HPI).

WHO ADMINISTERED KDACC?

KDACC was administered by the [Kern Dance Alliance](#), one of [fourteen administering organizations \(AOs\)](#) chosen to regrant funds to arts and social service organizations, individual artists, and cultural workers in their respective regions.

HOW MUCH FUNDING WAS ALLOCATED?

The California Arts Council allocated approximately \$4.2 million to the Kern Dance Alliance for KDACC. After accounting for program administration costs, \$3,382,613 was available for regranting to various projects and initiatives.

HOW MANY GRANTS WERE AWARDED?

KDACC awarded grants to a total of 20 recipients, which included fourteen arts and social service organizations and six individual artists and cultural workers. Remarkably, seventy percent of KDACC awardees were first-time recipients of grants from the California Arts Council, fostering new artistic endeavors.

WHAT IS KDACC'S REGIONAL IMPACT?

KDACC-funded projects reached fourteen counties across Central California, covering 46,217 square miles and 154 zip codes. This extensive impact ensured a comprehensive presence in diverse communities throughout the region.

HOW HAS KDACC DIRECTLY IMPACTED ARTISTS AND CULTURAL WORKERS IN CENTRAL CALIFORNIA?

Throughout its duration, KDACC developed and distributed over 43,398 marketing and public relations materials. The program's outreach efforts generated more than 148,111,548 impressions, significantly enhancing the visibility of arts initiatives in the area.

SINCE ITS LAUNCH, HOW MANY JOBS HAS KDACC CREATED?

KDACC-funded projects created 972 jobs within the creative sector, providing valuable employment opportunities for local artists and cultural workers. These jobs amounted to a cumulative total of 60,605 workforce hours as of October 2023, supporting the creative economy in Central California.

WHAT IS THE FUTURE OF KDACC?

As of December 2024, the California Creative Corps, which includes KDACC, has yet to receive renewed funding. However, an impressive 90% of KDACC-funded projects will continue beyond the allocated Creative Corps cycle. This sustained success can be attributed to KDACC's focus on empowering grantees with critical grant writing and fundraising skills.

WHERE CAN PEOPLE LEARN MORE ABOUT KDACC?

For more information about KDACC, please visit kdcreativecorps.org. Watch our program recap feature "[A Story of Equity in California](#)."