KDACC WEBINAR #2 - CREATING A KDACC GRANT PROPOSAL



Andrea Hansen, KDA E.D./KDACC Program Director David Milazzo, (Macroscopic), KDA Creative Corps IT Director

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CRAFTING A KDACC GRANT PROPOSAL

1. David Milazzo - Nuts and Bolts of the KDACC Technology

INTERMISSION/ Q&A

2. Andrea Hansen - Crafting your KDACC Grant Proposal (intermission and several chances for more Q&A)



CREATING A KDACC (CREANT PROPOSAL

Andrea Hansen, M.F.A. KDA E.D./KDACC Program Director

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NECT WITH THE REVIE

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CRAFTING A KDACC GRANT PROPOSAL "CRASH COURSE"

- 1. Reality Check
- 2. Dream Big. . . Then Write It Down
- 3. Get Organized
- 4. Pen to Paper (or finger to key)
- 5. Be Persuasive

INTERMISSION

- 6. Data Dance
- 7. Money, Money, Money
- 8. Measure It
- 9. Review It
- 10. Submit It!

CRAFTING YOUR PROPOSAL

GRANDE FINALE!



1. REALITY CHECK (the unspoken understandings of grant writing)



1. REALITY CHECK (the unspoken understandings of grant writing)

- Grant writing can be stressful. . . but it is ok. YOU. CAN. HANDLE. IT!
- You win some and you lose
 some that's the nature of grant writing.
 If you are feeling like you are an imposter, that's normal.

- Grant writing is work. . . but its an incredible creative process.

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Good news...

You'll learn to do it the first time, then you'll do it over and over again!

2. Dream BIG. . . Then Write It Down

- What's your big idea?! What have you been dreaming about and how can the Creative Corps (or another funding opportunity) potentially turn your dream into reality?

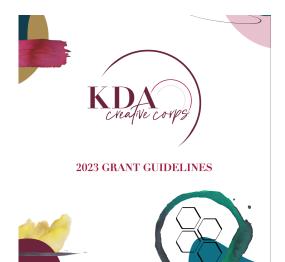


This is YOUR chance - write it down and make it happen!



3. Get Organized

Develop a process mindset where you go through the steps to get to the finish line.



Step 1 - Read the funding guidelines

Step 2 - Check the eligibility boxes

Step 3 - Strategize your timeline

Step 4 - Become a project manager





4. Pen to Paper (or finger to key)

5 Ws + 1 H Who, What, When, Where, Why and How!

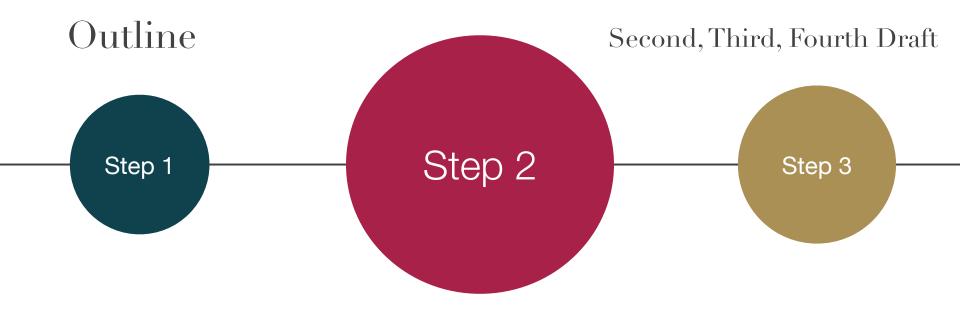
It is basic, but basic foundations set the stage for the finite details.

- Who are you serving? Who is involved in the project?
- What is the project? What it's going to cost? What does the project solve?
- When does the project take place?
- Where does the project take place?
- Why does it matter?
- How you are going to do it?



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4. Pen to Paper (or finger to key)





First Draft Copyright 2023 KDA Creative Corps

5. Be Persuasive

Your project is worthy. But so is someone else's.

- · You are writing to emotionally move your reader. Pull at their heartstrings so they can emotionally connect with your project.
- You want your application to be memorable, don't just explain WHAT you are doing, show them WHY.
- Be clear on WHY the work matters. Infusing WHY the work matters in your grant applications will make a huge difference in how the funders read and remember your application!





INTERMISSION

Q/A Session

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6. Data Dance

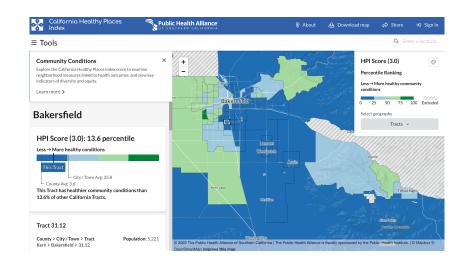
- Data makes your narrative easier to write
 - It builds a stronger case
 - Adds credibility and persuasiveness
 - Establishes urgency



CA HEALTHY PLACES INDEX

If you did not attend the first KDACC webinar with Helen Dowling from the CHPI, visit the KDACCC Resource Page to access the video.

Helen does a great job of explaining the HPI and showing you how to use the data to your benefit.





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7. MONEY MONEY MONEY

You've been busy writing your narrative, fine tuning your message, and developing your persuasive application.

Now it's time to turn to the numbers.

KDACC Budget Requirements

- Organizations can ask for up to \$300k
- Individuals can ask for up to \$150k
- And there must be an 80/20 split!

The KDACC is a job creator for artists. 80% will pay the artist(s) salary for an entire year of work and 20% will be used to execute the project.

Example-

Requesting \$300K?

\$240K pays the artist(s) and \$60K can be spent on administrative costs and costs associated with program design and implementation.



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7. MONEY MONEY MONEY

Because you have diligently created your SOW, then you are likely clear on the expenses associated with your project.

Ask yourself ALL of the questions so you can develop your budget with itemized expenses.

How many people will get paid? How many paint brushes will you need? Will gas and mileage need to be covered? How much will you spend on printing fliers? Will you need to add an extra policy to your insurance for the year? Will you need to pay a CPA to prepare your taxes?

Expenses can include program supplies, marketing materials, rentals, insurance, administrative expenses, etc.



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7. MONEY MONEY MONEY

WHAT WE DO NOT FUND

+ AN EXTRA TIP

There are some expenses that are off limits like projects with religious purposes, construction projects, purchase of land and buildings, equipment purchases (equipment rentals are eligible), out-of-state travel, or projects that pay artists or organizations outside of California.

Read and re-read the What We Do Not Fund document!

TIP - If you described a person or a thing in your narrative and you have indicated it will have a cost, it must show up in your budget! For example, if you state in your narrative that you will pay a musician, poet, and graphic artist for your project and you only list the musician in your budget, that may be a red flag for your reviewer. Be sure to link what you say in your narrative to your budget!





All KDA Creative Corps projects must be measured. It can sound a little scary - but we are here to help you!

Goals, Impacts, Outcomes, Qualitative, Quantitative - all words that are synonymous with grant writing.



WHY ITS IMPORTANT

The KDACC will report to the state at the end of the 2024 the data surrounding your projects. Ideally, we will have such great success that when the state reports to the Governor's office on how well we executed the Creative Corps (mind you this is a pilot program, the first of its kind), he will be extra incentivized to approve this program again!



Goals - What does your project intend to do? IE- Educate about water conservation.

Outcomes - What do you anticipate are the short term effects of your project? IE- Make people mindful of how they can conserve water.

Impacts - What do you anticipate are the long term effects of your project? IE- Public policy is adopted to ensure greater water storage capacity for all people living in California.

Qualitative - Subjective data that measures your project.

IE- Interview participants that attended my project pre and post event to gauge their understanding of water conservation.

Quantitative - Objective data that measures your project.

IE- Ask participants to participate in a Likert scale pre and post event to measure their understanding of ways to conserve water.



The tools you can use to assess the effectiveness of your program and create data include:

- Survey online, paper, telephone, one on one (can be qualitative or quantitive)
- Numerical rating (quantitive)
- Likert scale (can be qualitative or quantitive)
- Written or spoken testimonials (qualitative)
- Q and A (qualitative)
- Roundtable discussions (qualitative)
- Journaling (can be qualitative or quantitive)
- Video assessment (can be qualitative or quantitive)



9. Review It

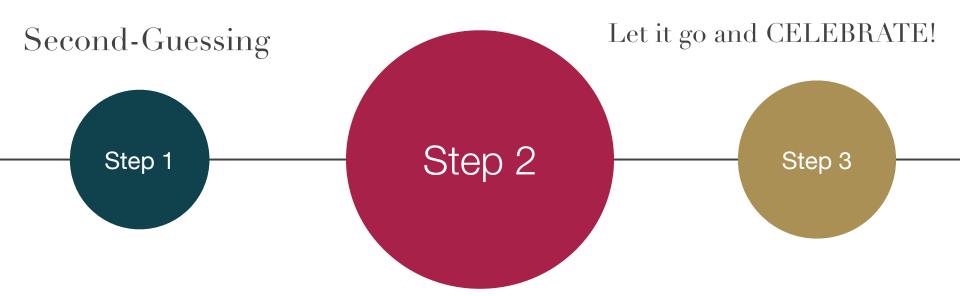
- Independent Reviewer

- Shared word processor software





10. Submit It!





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KDACC Grant Writing Guidance

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PROJECT DESCRIPTION

In 175 words, tell us your project description.

Remember the video that started us off today? Your first three sentences should connect with your reviewer ASAP!

They've got a stack of proposals.

Make your project stand out!

- Evoke emotion (make the reader care/make them feel)
- 2. **Create credibility** (you know your stuff/you're the best for the work/ your team is ready)
- 3. **Inspire action** (the project is time sensitive/needs to be done now/will have significant impact)



PROGRAM DESIGN & IMPLEMENTATION

Tell us the focus area(s) your project will serve and the artistic discipline(s) that will be highlighted in your project.



KDACC PROGRAM DESCRIPTION

This is your chance to put your **5Ws + 1H** into action - be specific and explain your project thoroughly!

You will also have a chance to list your full timeline in this section.



COMMUNITY ENGAGEMENT AND SOCIAL IMPACT

This section will focus heavily on your WHO, HOW, and WHERE.

Define who, where, and how many you will serve and how you will engage and impact those living in the lowest quartile of the HPI.



PROGRAM BUDGET

Remember, the 80/20 split and be explicit about your expenses.

Ensure that your narrative is reflected in your budget.

Don't forget to read the WHAT WE DO NOT FUND document!



PROGRAM EVALUATIONS, METRICS, AND OUTCOMES

Time to define the ways in which you will measure the success of your project!

Keywords - Goals, Impacts, Outcomes, Qualitative, Quantitative and the tools you will use to measure/ assess your data.



PROGRAM PERSONNEL

This is all about the WHO!
Provide a short bio for everyone involved from the artists, to the administrative and technical team you'll be working with. Remember to list if they will (or will not) be supported by the KDACC grant. If they are to be supported, then they must show up in your budget!

Additionally, here is your chance to shine a spotlight on the artists you are working with! Sing their praises and show your reviewer the important role they will play in your project!

WORK SAMPLES

You get 3 - choose wisely!

All sorts of media and files are available to you, but read the guidelines carefully to ensure successful uploads.

Be sure the file titles are easy to recognize! IE - Picture
Playhouse 2023 Season
Brochure.pdf vs.
34vhdjhsnk.pdf.

And use your work sample notes! Tell the reviewer about what they are analyzing. More details are always better!

KDA Program Example

Books in Motion® & ADAPTIdance®

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KDA PROGRAM EXAMPLE - 5WS + 1H BOOKS IN MOTION®

Who are you serving? Kern County children, K - 3rd grade from urban and rural areas.

Who is involved in the project? Kern County dance artists, Kern Literacy Council, Kern County Library, KDA Board of Directors and staff, volunteers.

What is the project? Books in Motion®: DANCE + LITERACY

What it's going to cost? \$25,000

What does the project solve? Illiteracy in Kern County youth

When does the project take place? Summer, specifically June - August

Where does the project take place? Kern County Libraries

Why does it matters? Kern County youth literacy rates are rated at some of the lowest in the state of California and Kern County communities are rated as some of the lowest on the Healthy Places Index.

How you are going to do it? Books in Motion is a FREE summer literacy program that encourages reading through dancing by focusing on Common Core Standards for Reading Literature for children, K-3rd grade. Families will have the opportunity to visit Kern County library branches to watch dance performances based upon children's books, engage in kinesis by learning choreography, and participate in creating a craft that coincides with the book's theme. At the end of the session, children will be divided into groups based upon age/level and posed questions to evaluate their comprehension and will be able to take home a FREE book after participating in the evaluation.

BIM is geared for students in the early literacy stages (pre-reading, pre-decoding, and early emergent stages) and is designed to tap into their imagination and encourage them to read books. For some, reading is a concept that is still too foreign to understand due to age and brain development. BIM will bypass this intangible feeling by allowing them to see the magic of a book laid out on a stage with real characters coming to life. Children do not have to read words to read - they can read the dancers' movements. By tapping into curiosity, children will be motivated to explore literacy, which leads them back to the written words that brought the book to life. Kinesthetic learning is an effective tool that can be used to improve literacy rates and dance can be successful in teaching complicated applications, from math to reading.





KDA PROGRAM EXAMPLE - TIMELINE BOOKS IN MOTION®

March 1- April 1: BIM Performer Applications OPEN. A press release is sent to all media groups, a social media campaign via Facebook and Instagram is launched, and email blasts announce performance opportunities.

April 1: BIM Performer Applications CLOSE. KDA collects BIM Performer Applications via JotForm. KDA reviews applications and offers acceptance to artists to become the official BIM performers.

May 1: BIM Partner Information Meeting. KDA, Kern Literacy Council, Kern County Library, and Kern County dance artists attend an informational meeting to select bibliography, secure BIM schedule, and logistics.

May 15: BIM Book Order Submitted. Kern Literacy Council submits book orders to Scholastic Books.

May 1 - June 1: Kern County dance artists begin rehearsal and production for BIM.

May 1 - July 1: BIM Craft Kit + FREE Book Preparation. KDA, Kern County Library, and Kern Literacy Council utilize volunteers to prepare BIM craft kits and FREE books to hand out at participating Kern County library branches.

May 1 - August 1: BIM Marketing Campaign Launches. KDA Creative Director finalizes BIM flyers, posters, social media announcements, press releases, and updates the KDA website.

May 31: KDA hosts meetings with Kern County Library, Kern Literacy Council, Kern County dance organizations, and volunteers for event review, tasks, and roles.

June 15: KDA emails Kern County dignitaries (Mayor, Assemblyman, Senators, Congressmen) and asks them to attend BIM and to support Kern County literacy efforts.

July 1 - August 1: BIM Summer Library Tour Begins. KDA executes BIM featuring story-telling, performance, choreography, and crafting in the safety of Kern County library branches. BIM dance artists are paid an honorarium for their service.

August 1 - September 1: BIM objectives assessed and measured via qualitative and quantitative evaluations.

October 1 - December 31: BIM announces final reporting gathered from qualitative and quantitative data via a final report.



KDA PROGRAM EXAMPLE - SOW (Scope of work)

Books in Motion

announces final reporting

gathered from qualitative and quantitative data.

Scope of Work

Gna	le of f	he Pi	roject

Objective	ACTIVITY	PERSON RESPONSIBLE	TIMELINE	PROJECTED OUTCOME
Books in Motion marketing and public relations materials in production.	KDA Marketing and Graphic Design Director prepares and produces Books in Motion flyers, posters, social media announcements, press release, and updates KDA website.	KDA	January 15- August 1	Books in Motion marketing and public relations piece (flyers, posters, social media announcements, press release, and updates KDA website) are made visible to the community through media initiatives and communications.
Books in Motion Performer Applications OPEN	 KDA implements aggressive marketing campaign. A press release to all media groups (IV and print), a social media campaign via Facebook, Twitter, and instagram, and emal blasts to Kern County dance studios to announce performance opportunities. 	KDA	March 21- April 18	 Advertisements for Books in Motion Performer Applications are seen on local news, newspapers, a news magazines. Books in Motion Performer Applications are viewed by social media audience (Facebook, Twitter, instagram). Kern dance organizations visually post Books in Motion Perform Applications.
Books in Motion Performer Applications CLOSE	KDA collects Books in Motion Performer Applications via JotForm. Reviews applications, offers acceptance to select organizations to perform at the event.	KDA	April 18	Kern County dance organizations that have applied perform at Books in Motion receive offer to participal in event.
Books in Motion Partners Information Meeting	KDA. Kem Literacy Councit, Kem County Library, and Kem County Dance Organizations attent informational meeting to select bibliography, secure Books in Motion schedule, and logistics.	KDA, Kern Literacy Council (KLC) Kem County Library (KCL), and Kern County Dance Organizations	April 22	 KDA, Kern Literacy Council, Kern County Library, an Kern County Dance Organizations commitment bibliography, secure Books in Motion tour schedule, and logistics.
Kern County Dance Organizations create choreography for Books in Motion	Kern County Dance Organizations begin rehearsal and production for Books in Motion	Kern County Dance Organizations	April 23 -June 1	Kern County Dance Organizations produce choreography for Books in Motion.
Books in Motion Book Order Submitted	Kern Literacy Council submits book order to Scholastic Books	Kern Literacy Council	May 1	Scholastic Books provides books for Books in Motio participating children.
Books in Motion Marketing Campaign Begins	KDA Marketing and Graphic Design Director finalizes Books in Motion flyers, posters, social media announcements, press release, and updates KDA website.	KDA	May 1- August 1	Books in Motion marketing and public relations pie (flyers, posters, social media announcements, pret release, and updates KDA website) are made visib to the community through media initiatives and communications. KDA schedules press interviews with local media.
Books in Motion Craft Kit + FREE Books Preparation	KDA, Kern County Library, and Kern Literacy Council utilize volunteers to prepare BIM craft kits and FREE books to hand out at participating Kern County library branches throughout the county.	KDA, KCL, KLC	May 1-July 1	BIM craft kits and FREE books are compiled and stuffed into goodie bags.
Books in Motion dignitary invitations are sent	KDA emails Kern County dignitaries (Mayor, Assemblyman, Senators, Congressmen) to view Books in Motion digital performances and are asked to support Kern County literacy efforts.	KDA	June 15	Kern County dignitaries (Mayor, Assemblyman, Senators, Congressmen) are invited to view Books Motion films.
Books in Motion Digital Video Launch Preparation	KDA hosts meeting with Board of Directors, Kern County Library and Kern Literacy Council Staff, Kern County dance organizations, and volunteers for event review, tasks, and roles.	KDA, KCL, KLC	June 22	Books in Motion Preparation Meeting is held.
Books in Motion Videos Launch Online	KDA launches Books in Motion at 21 libraries featuring story-telling, performance, choreography, and crafting.	KDA, KCL, KLC, Kern County Dance Organization, and volunteers	July 1- August 1	Books in Motion is successfully produced and executed.
Books in Motion Craft Kit + FREE Books Available	KDA, Kern County Library, and Kern Literacy Council BIM craft kits and FREE books are available at participating Kern County library branches throughout the county.	KDA, KCL, KLC, Kern County Dance Organization, and volunteers	July 1- August 1	BIM Craft Kits and FREE books are available for p up at participating library branches.

+ Mea	in Motion Evaluation surable Outcomes Create motivation	BIM goals will be attained via the following objectives: 1. Create motivation and interest in reading-T	KDA The BIM bibliography	August 1- September	BIM Evaluation via SurveyMonkey: To assess the BIM goals and objectives, BIM
2.	and interest in reading Create motivation	presents a variety of exciting and engaging chi tapping into curiosity via dance performances,	ildren's books. By children will be		participants will be encouraged to fill out a questionnaire via SurveyMonkey OR in person. Questionnaires will
2.	and encouragement for movement	motivated to explore literacy, which leads them words that brought the book to life.			measure the success of the project by asking their level of enjoyment, what worked well and what didn't work well, one or two things that they learned, if they would
3.	through dance Cover Common Core State	 Create motivation and encouragement for n dance - Children will be guided through chorec project to reinforce their understanding and crit 	ography and a craft		recommend the program to a friend, if they'd like to attend future dance classes, if they'd like to attend future dance performances.
	Standards in Reading Literature for grades K-3rd	story. 3. Cover Common Core State Standards in Re	ading Literature		To measure BIM quantitatively, children will be asked questions that relate to their memory and learning from
4.	grade Instill a sense of connection and ownership of reading through listening and	for grades K-3rd grade- Kern County Library, Council staff, and K-3rd grade educators have bibliography to be appropriate text for the BIM based upon Cover Common Core State Stand Literature. BIM curriculum covers the following Standards for Reading Literature including but	selected the BIM population served ards in Reading Common Core		the story. Questions will be adjusted according to age and directly related to comprehension. Children will be asked about specific thematic questions related to the BIM bibliography. The questionnaires will be scored and tallied to reflect the success of the program's objectives.
5.	viewing of stories Foster creative abilities of youth through cultural arts	Kindergarten-3rd Grade: Ask questions to dem understanding of a text, referring explicitly to the for the answers; recount stories, including fable myths from diverse cultures; determine the cer	onstrate ne text as the basis es, folktales, and		objectives.
6. 7.	learning Activate youth voices Cultivate critical	explain how it is conveyed through key details characters in a story and explain how their act the sequence of events; explain how specific a	in the text; describe ions contribute to		
	thinking	illustrations contribute to what is conveyed by t 4. Instill a sense of connection and ownership	o of reading		
		through listening and viewing of stories- Cl customized crafts corresponding to their grade text. Children and guardians are encouraged to engage in creativity, and produce a product ref teachings.	level and the BIM o work together,		
		 Foster creative abilities of youth through cu learning- BIM supports literacy development the unified thematic experiences of art, dance, cratelling 	hrough creative		
		 Activate Youth Voices- BIM seeks to active ye the craft-making session. Students are able ret theme and create a craft that coincides with the teachings. 	flect on the book's		
		 Critical Thinking- The BIM bibliography teach diversity by encouraging acceptance and there critical thinking. 			

KDA produces final report on the data gathered from Books in Motion KDA



BOOKS IN MOTION®

October 1- Books in Motion final report is announced via KDA

December Donor Impact Reports and the KDA 2022 Year in

KDA PROGRAM EXAMPLE - FULL PROPOSAL BOOKS IN MOTION®

I ORGANIZATION RACKGROUND

Kem Dance Alliance (KDA) is a nonprofit advocacy organization promoting and supporting dance and the arts in Kem County, CA.

For nearly a decade, KDA has been successful in elevating Central Valley communities through cross-sector arts programs that teach educational endeavors like mith and nearly section is set with demantial and along with disabilities, and increase quality of the like upfilling the marginalized KDA impacts or communities by fulling the arts to encourage crashlys, isaming,

Since 2015, KIDA has supported the set in Cultiferrisk Central Valley through unique programs and services that provide social, memorized, prejudic and femandal support for markers and the greater commany's, MCA has defrest eff-standed opportunities to 60,000 commanly members, saled over \$400,000 to enhance Kern's and referege, has been nominated for six Beauthid Bakersfeld Awards, and is recognized in the region in an and is leader, www.extractace.org

1. COMMUNITY ALLIANCE circulates information about events, news, and advocacy.

2. PROFESSIONAL DEVELOPMENT provides artists, culture bearers, creative individuals, and arts administrators with critical tools to

3. PROFESSIONAL PROGRAMS allow the community to attend and participate in professional programs, performances, and master

4 SCHOLARSHIPS/GRANTS are provided to artists and arts proanizations

Organization's Core Programs and Services

KDA hosts various renorants that use dance to make an impact in our community

- · KDA CARES is a multi-faceted program aimed at providing support for Kern County dance and arts organizations.
- · SHINE for GIRLS: DANCE + MATH = SUCCESS combines dance with math to improve girls' math scores and spark interest
- · ADAPTidance: DANCE + DISABILITY offers adaptive dance classes for people with disabilities
- . BOOKS IN MOTION: DANCE + LITERACY links dance and literacy to inspire children to read
- · NATIONAL DANCE DAY provides a celebratory day of various dance classes for the community to enjoy
- NATIONAL HONORS SOCIETY FOR DANCE ARTS recognizes artistic merit, leadership, and academic achievement in students
- CHLDREN'S DANCE EDUCATION + OUTREACH PROGRAM provides at-risk youth with an afternoon of dance at the Historic
- . Marron-MOVES: DANCE a THERADY is desire therapy experienc for Althornay's and demantic nations.
- HealingMOTION: DANCE + THERAPY is dance therapy sessions for cancer patients
- MightyMOVERS: DANCE + THERAPY is dance therapy for pediatrics petients.

Steps to Success: MOVING YOUR COLLEGE DANCE APPLICATION to the NEXT LEVEL assists college-bound dance students with the articus process of higher education applications and admissions.

Organization's Recial Equity Statement: KDA is possionate about creating an organization that promotes and values racial equity diversity, inclusion, and accessibility. Kem County's cultural landscape is diverse and KOA atnies to provide programs and services that reflect the unique communities of Central California. KOA believes that the arts cultivate an inclusive culture that is free to contribute to our community's creative spirit. KDA strives to be diverse in age, gender identity, race, sexual orientation, physical or mental ability adhering and respective Mess importantly KOL simp to results an anxionment in which assurement from the arm for the first

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Summer 2020 will feature a calabrity modern series inhighting nationally and internationally accelerate discount and that have authorized distinct foots. The series will not books line "Arrivant Belefreit" where they belanded distinct foots. The series will not books line "Arrivant Belefreit" where they Belanded distinct Fig. 164 People from the New York City Beland who is halled by the New York Times as one or of the best busined series of the contany. The series will invite outsettles to the Beela Library for site measuring manner of the contany. The series will invite outsettles to the Beela Library for site measuring manner.

ARVIN, BAKER, BEALE BUTTON WILLOW, CALIFORNIA CITY, DELANO, HOLLOWAY GONZALES, KERN RIVER VALLEY, LAMONT, METAPLAND, MOLIANE, NORTHEAST, RATHBUN, RIGGEDREST, ROSAMONO, SHAFTER, SOUTHAMEST, TAFT, TEHACHARY, WASCO, WILSOW, UNEFFORD.

BIM is proved for students in the early literacy stapes (one-reading, one-decoding, decoding, and early ensemble stapes) and is Bills general for sizefier in the easily interry stages give-residing, pre-decoding, doctoring, and early energed tabgest on the object of resumment of the contract tables and the contract tables and the contract tables are contractly that is staged to the contract tables are contractly that is staged to be begin to do a size give with east character correctly to the Children for to fave to made from the contract tables and contract tables are contractly that tables are contractly that the contract tables are the contract tables are the contract tables are the contraction of the contract tables are the contract tables contractly the contract tables are the contract tables contractly and tables are the contract tables contractly and tables are the contract tables contractly and tables are the contraction of the contract tables are the contraction of the con

To date, BIM has served over 6000 children and their families and has provided over 5000 free books for our community. KDA predicts the 2022 BIM program to directly benefit 2000 children, indirectly benefit 1500 community members, and provide 1000 FREE books to

What health care or other beneficial need(s) to the Kern County community does your organization intend to meet through

RIM contributes to Advectist Health's mission by improving the health status of Central Valley residents.

BM + Health Literaci

Literacy is key to ravigating health networks and processes. Health literacy is related to reading and numerical skills allowing an individual to function in the healthcare environment. The American Modical Association (AMA) defines health literacy as "a const-

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BM utilizes various learning tools to increase interest in literacy. The arts can open a new medium of learning for students and can one utilizes various less may be de l'informace infected i l'acceptance per l'informace de l'inf

According to Kern Public Health, Kern Courty has sense of the highest raise of deeply and mortality due to chronic health conditions in the stake in Not. 75% Kern Courty to all as earther converged in orders and more form Courty redeated be form distreted as in an anywhere sele in California. Out of all California Courties, Kern marks South for the highest raises of deaths due to heart disease and then heart disease each missed 4% highest marks south with public form Courty's deaths due to COVID-19 had obesity diabetes, hypertension and/or heart disease as comorbidities.

BNI intestly encourages movement and healthy havning. Through the intenthetic models of BIM, children are incouraged to get up and move. Neverly the physical BIM performance provides which with a visual representation of their a book our create his filterage done and execurages them to join the observance provides and execurages them to join the observance provides and executing the performance of the program by above the BIM program modivated to lead poll improvement in that levels, they provide peak of the program and the program modivated to lead poll improvement in that levels, they provide peak of the program and the program provides and the program of the program of

The states are supported for a policie and in more designed in our all any list a project of the old public for profess beath provided privately possible po clisearon build skills and feater bails that are important throughout life and may be important to health, such as conscientiousness, perseverance, a serie of personal control, Reliably, The capital or neglection, the deality to form-adelectable and existence of the control of the control

BM provides a visual, aural, verbal, and physical (phresis) opportunity to eggap in literacy. By afficing kinesis, movement and action replace more passive brine of literating, such as libraries it as leature. We have all opportunit pats can be exempted in a cliesancer, at the even to be said. By commorting the different supplies which we learn. Bill even accept to the affirm contraction can remark our acceptance of the contraction of a soften and acceptance of the contraction of a soften and acceptance of the contraction of the contractio

Learning have to must beginn at light and continues through list grade. Once a child select 40 grade, mustes above that those has ten opportunities and with the difficulty in adjusting to complicated flegishing, summer, and literature applications. Childrine heigh to mand by isenting the sociated of spoken words. They begin to understand within larguage when they are recol to, and their comprehension or recolds and writing is increased upon entering a formatified deviation (F-Strict).

adults 25 years and over, in Kem, 24% have less than a high school diptore (US Cereius 2019 ACS 1-Near estimate), According to Kem County Public Health and the US Cereius, 14% of readersts tack basic Brancy skills to porform job Inschools. Bild was considered boasted in chroking hope decimal numbers. Providing a fine, handow, on increasive approach to assisting children with the literacy journey in the main objective. According to the Kem Literacy Council, who top factors for predicting school access for staderies are him marked or dispolar works here off the primary council and the contract of looks who the end (by disher blook individually and the number of looks who men. Bild velobiested the opportunity to increase accessibility to literacy, books, and the arts, while also focusing on the 34% of Kern County residents that do not have an

Specifically speaking to the pandemic and how COVID-19 will impact children during a year of learning loss. KDA believes that BIM will especially asset children in achieving literacy goals. While pandentic impact information is not yet known to consider, we believe these will be opportunity costs for negligence with inadequate schooling literating opportunities provide children with the chance to be inspired to reach through performance and choiceaguety with continuing to focus on Common Core standards.

"Me are now withousing a rapid downword spiral in Marany standards and early many children will not rature to their acturation we are new two sensor a regard commends agree or manage and accessed and sensor their planter than the regard of the expecta-and will face fill-blinding powerly. Placeding skills are the key determining factor for a child's Tham cacaderic secreces in reaching their full potential. What are the consequences of litteracy? Powerly amemployment, and Mining social, oconomic, and parsonely problems." Andrew Key, ICEO of the Windful Literacy Poundation.

List any collaborating organizations or project subcontractors if any, their role in this project, and how their participation will

Kern County Library builds community and cultivates opportunities for Kern County residents by connecting people, ideas Kern Literacy Council empowers individuals to improve the quality of their lives through literacy education.

Kern County dance organizations: RIM 2022 will feeture the following dance artists:

Babenfield City Ballet is Babenfield's premier pre-professional ballet conquery. Their mission is to imprie and enrich our community and faste a lose for the set in youth frough desce. As a pre-professional corrupter, DCB owns is a stepting three between studio or community, and the set in the professional confessional confessional community and the professional confessional community and international confessional community professional consistent community and international confessional community and international confessional community and international confessional community and community and

McLaughlin Dance Collective started as a way to guide Bakersfield dancers towards their dreams, give them an opportunity to share thair gift with their community, and bring joy to Kern County through community events. They have been a part of Kern Danse Allianche Books in Moliton for two years and performed as a guest and for Bellac Collations in the Broan obes. Under the direction of Kristen Mol, suprilin and existent director yeags (Micro. this community company is adding new and exciting events to their 2022-2023 season so joy the smalling list wew/Molitonships inforecoloristic com.

Appealed Space is a first careing on memorizage transcription properties been bridging indical attritutioned to Balansfeld for owr 20 years. Their resisters in to drive their appropriate in an own of the collection copies, and deprive of the Partic Marice. As a highly observed in the collection of the collection of

Puer since its count governor in 2011. Sportlight Dance Academy's main anal has been to provide quality dance education and a peeting used as grain opening in zor, appealing the peeting a state of the peeting as the peeting as a peeting as the peeting as the peeting as a pe students in order to help them achieve their personal goals in the performing arts. Spotlight Dance Academy participated in the 2018, 2019, 2020, and 2021 Books in Motion performances, www.SpotlightBakersfield.com

Spatigit Academy of the Arts is Korn County's premier performing and visual arts school officing discose in all assect of the arts industry data, making data, the advance violation, such objecting violation graphs (and now. Spatishing signature program "The Tiple Threed Program" offers statistic including violation strong control in the time plans of the performing arts signature gaing, according, and strong, and strong, and seek performing acts significantly and softing, as well as proper electation on how to become a well-nounded performing. performing and, suppress, concept, and calling, as well as proper discussion on how to boome a selecturated performer. On grassi are to hips or a discussion gained as performed in the calling of the c

DAT Kew Academy is a non-positi dance and performing and organization books in Bakenshid. Ce burded in 1014 by counsel instructed, Little Ony and sealasted Rapping Yaylor. CAT Known resides in to frequent boday's youth brought and segression that you providing a healthy, creative and social attentable to garg violence, ortine, and addiction workleide. DAT Knew participated in the 2 BMI digital performances, www.daterwork81.com

Heather Benes has been creating dance experiences in East Kern and the Antelope Valley since 1985, when she directed a full length Healther Benne has been creating since seperinces in East Rem and the Astropo Native year. 1855, when she directed a full implementation of the Company of t been a member of KDA for 7 years and a participent in Books in Motion performances since 2017. Heather Benes and the East Kern ton Royals have norticinated in RIM northrespons since 2017

DanceNation offers a variety of classes to all ages and levels. Styles include ballet, jazz, tap, hip-hop, lyrical, musical freeler, sorcitatios, turns & behindings, styletin & conditioning, pointe, chrosegraphy, competition learn and graphism. DN empowers dancers to explore that creatively, build conference and advances to brish fullist potential in mind, body agrint. They style the bisspect that fulliance of the conference and advances to brish fullist potential in mind, body agrint. They style the bisspect the fulliance of the conference and advances to their fullist potential in mind, body agrint. They style the bisspect the fulliance of the conference and advances to their fullist potential in mind, body agrint. They style the bisspect the fulliance and advances to the full advances are supported to the conference and the conference and the conference are supported to the conference and the conference are supported to the conference and the conference are supported to the conference and the conference and the conference are supported to the conference are supported to the conference and the conference are supported to the conference and the conference are supported to the conference are supported our studio and community by setting high standards for all faculty, dancers and parents while making life-long friends and families. DANCENATION participated in the 2021 BIM program, www.dancensplonca.com

III TARGET RODIII ATION

Depreha unur nmiert's ternat nonvistions

RIM tamets Kern County children from nural and urban arrors, ones Kindemarten-Ord prode Race/Ethnicity: 50% Latina, 20% African American, 13% Caucasian, 5% Asian, 2% Pacific Islands

Gender: Male: 50% Female: 50%

Age Level: 4-11 years - Children: 80% Teens: 10% Adults 10% Sourceers. Approximately 19 19 Kern Dance Alliance Board Members + Student Interns will provide their time as administrators and staff

IV EVALUATION & STRATEGIC RENEELT

How will your organization evaluate and report the effectiveness and outcomes of your proposed program or initiative?

- BIM seeks to accomplish the following program goal . Create motivation and interest in reading
- . Create motivation and encouragement for movement finauch dance
- . Cover Common Core State Standards in Reading Literature for grades K-3rd grade Instill a sense of connection and ownership of
- . Foster creative shifties of youth through cultural arts learning
- · Activate youth voices
- Cultivate missed thinking

BIM cools will be attained via the following objectives

- Create motivation and interest in reading- The BIM bibliography presents a variety of exciting and engaging children's books. By lapping into outcody via dance performances, children will be motivated to expire illeracy, which leads them back to the By tapping into curicelly via dance perform written words that brought the book to life.
- Create motivation and encouragement for movement through dance-Children will be guided through choreography and a craft project to reinforce their understanding and critical thinking of the story.
- 2. One of common Core than Beautica, the badding Languistic to grades is See just to find Coulty Languistic International Council cold and Cold grade exclusions the earliest of the Bild Recipropare in properties and the Bild propulses are being seen to be the Bild propulses and the Bild Recipropare in properties and the Bild propulses are less than the Bild
- Instill a sense of connection and ownership of reading through listening and viewing of stories-Children will create outstorrized crafts corresponding to their grade level and the BMI text. Children and guardians are encouraged to work together, engage in creativity, and produce a product reflecting the segsion's teachings.
- Foster creative abilities of youth through outural arts learning-BIM supports literacy development through creative unified atic experiences of art, dance, crafting, and story-telling
- Activate Youth Voices-BIM seeks to active youth voices during the craft-making session. Students are able to reflect on the 7. Critical Thinking-The BIM bibliography teaches about cultural diversity by encouraging acceptance and therefore promoting

- "Cha Cha Chimos" by Julia Durango
- · "Belle balls belle" by Ether Long
- "Barn Dance" by Bill Martin Jr. and John Archambaul
- "Monster Boogle" by Berkner, Laurie
- . "Brootoring" by James Howe
- . "Dancing in the Wings" by Debbie Allen
- · "Fancy Nancy: Budding Ballering" by Jane O'Connor and Robin Preiss Glasser
- "Meet Angelina Ballerinal" by Katharine Holabird and Helen Craig
- · "Saturday Night at the Dinosaur Stomp" by Carol Diggoty Shields and Scott Nash
- . "Linder the Mambo Moon" by Julia Durango and Fabricio VandenRoveck

BIM Evaluation via SurveyMonkey

To assess the BMI goals and objectives, BIM participants will be encouraged to fill out a questionnaire via SurreyMonkey, Questionnaires will measure the aucross of the project by asking her level of enjoyment, what worked well and what didn't work well, once or how things that they learned, if they would recommend the program to a friend, if they lid be to talled shure discred classes, and if they'd like to attend future dance performances

To measure BM quantistively, children will be asked questions that relate to their memory and learning from the story. Questions will be adjusted according to age and directly related to comprehension. Children will be asked about specific themset questions related to the BM bibliography. The questionnesse will be soored and salled to prefet the success of the program's objectives.

What support Spannial and in-kind has the project attracted?

RIM Confirmed Support:

-Chevion, \$8000 -Virginia and Affred Harrell Foundation, \$5000 -Kern County Library- IN KIND Library Space Rental, \$4800

BIM Pending Support

Specifically outline the kind of public recognition that Adventist Health will receive if your project is funded

Pending grant approval, KDA will include Adventist Health as a sponsor (namalogo recognition) on all BIM event mankeling materials discernnished to the press, social media, and email blastis. Additionally, Advential Health will be resulted on the KDA websile so a supportion. Advential Health will be required by Advential Health and Advential H

N. BUDGET - See next page



KDA PROGRAM EXAMPLE - MEASURING DATA ADAPTIdance®

GOALS:

- 1.) to provide access to creative movement and dance training for all students regardless of disability, income level, or prior dance experience
- 2). to provide a forum for physical activity that is a model for all abilities to collaborate as equals while developing skills and respect for self and others;
- 3.) to educate about disability, collaboration, and inclusion through the medium of dance and the presentation of positive role models and images of people with disabilities.

OUTCOMES:

- -Enhancing a brightened affect
- -Increasing quality of life/joyfulness
- -Increasing the opportunity for self-expression
- -Increasing access to physical activity to promote a healthy mind and body
- -Demystifying & humanizing disability

IMPACTS:

- -Participants have a positive association with movement/dance and are eager to move in environments that are conducive to dancing.
- -Caretakers assist participants in participating in other dance experiences outside the program and see dance as a positive addition to the participants' physical routines.

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KDA PROGRAM EXAMPLE - MEASURING DATA

ADAPTIdance®

- 1.) Quantitive Numerical scale
- 2). Qualitative Interview, Q/A, Video Assessment

At the conclusion of each ADAPTidance class, KDA collects data from the ADAPTIdance student interns measuring specific categories including an observation of the participants' brightened affect, eagerness to move, increased quality of life/joyfulness, etc. The quantitive data allows KDA to gauge the impact of the program over a six-week period via categories that are rated on a scale of 1-5 with approximately 98 measurements for each category. Since 2016, **KDA** has found an average increase in metrics as the classes progress from week to week with the following indicators often responsible for the increase in metrics.



KDA PROGRAM EXAMPLE - MEASURING DATA

ADAPTIdance®



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	Participant Name							
A	В	С	D	E	F	G	Н	
Participant Name								
Intern Name								
		Class #1						
	Observation	Initial Assesment	Beginning of Class					
	Brightened Affect	5 ~	5 ~	5 ~				
	Increased Quality of Life	5 7	5 +	5 *				
	Joyfulness	5 ~	5 ~	5 ~				
	Self-Expression	5 +	5 *	5 *				
	Eagerness to Move		Positive *	5 ~				
	Participant's Association with Dance Able to Identify Vibratory Movement	Positive		Yes *				
	Able to Identify Whythm Patterns	_		Yes *				
	Able to shift weight side-to-side	_		Yes -				
	Class #	2		1				
	Observation	Beginning of Class		1				
	Brightened Affect	· ·	-					
	Increased Quality of Life	-	-					
	Joyfulness	-	-					
	Self-Expression	-	-					
	Eagerness to Move	~	-					
	Participant's Association with Dance	~	-					
	Able to Identify Sustained Movement	~	-					
	Able to Identify Sound or Lack of Sound	-	-					
	Able to understand sound & rhythem connection	*	-					
		Class #3						
	Observation	Beginning of Class						
	Brightened Affect	*	-					
	Increased Quality of Life	· ·	-					
	Joyfulness		-					
	Self-Expression	· ·						
	Eagerness to Move	,	-					
	Participant's Association with Dance	Ψ.						

- As ADAPTIdance progresses from week to week, the ADAPTIdancers develop a level of comfort with the ADAPTIdance program director and interns. As a result, the barriers of discomfort are removed and the dancers feel more comfortable dancing - ultimately increasing the participants' brightened affect, eagerness to move, increased quality of life/joyfulness, and enhanced physical fitness.
- The ADAPTIdancers knowledge of dance technique and choreography heighten over six weeks, ultimately building the dancer's confidence. This positive experience encourages dancers to attend weekly classes where learnt information is continually executed/improved and new information is made available in a nurturing and safe environment.
- ADAPTIdance begins to focus on the final performance at the Fox Theater during the fourth week of the program which sets new benchmarks for goalsetting. The ADAPTIdance team provides encouraging conversations about dancing on the Fox stage and the importance of executing an engaging performance. As the excitement for the final performance builds, the ADAPTIdancers attention to detail, focus, and memorization of choreography is increased, ultimately impacting the overall data points of the ADAPTIdance final assessments.



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Lightening Writing Round

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YOUR TURN!

Often when we don't have time to think about it, our first thought is our best thought!

Here is your chance, I am going to prompt you with the 5 Ws and 1 H.

Your job is to let your thoughts spill out on paper or your device.





WHO

WHAT HOW

WHEN

WHERE

WHY



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Q/A + Office Hours

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